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FOR IMMEDIATE RELEASE

ARCHSTONE CONSULTING NAMES NEW CHIEF MARKETING OFFICER
Industry Veteran David Schutzman to Lead PR and Marketing Initiatives

STAMFORD, CT – January 23, 2007 – Archstone Consulting, a rapidly growing strategy and operations management consulting firm, today announced that it has named David Schutzman as Chief Marketing Officer. In this role, Mr. Schutzman will oversee all external communications, including media relations and marketing, as well as driving executive visibility and market eminence for the firm’s senior leadership. He will report to Todd Lavieri, Chief Executive Officer and President of Archstone Consulting.

Mr. Schutzman joins Archstone Consulting with more than 20 years of public relations and marketing experience. Most recently, Mr. Schutzman was the Director of National Public Relations at Deloitte Consulting, where he led the public relations strategy to promote consulting thought leadership and helped drive Deloitte’s reintroduction to the marketplace. Prior to Deloitte, Mr. Schutzman was Director of Corporate Relations at Cap Gemini/Ernst & Young, where he led the North American public relations effort surrounding the merger. Mr. Schutzman holds a BS in Business Administration from Franklin Pierce College.

“We welcome David to Archstone Consulting and we are excited to have attracted such an accomplished public relations and marketing executive with strong professional services expertise,” commented Todd Lavieri. “I look forward to working closely with David as we take Archstone Consulting’s brand position in the marketplace to the next level.”

“Leading the PR and marketing effort represents a great opportunity to help build Archstone Consulting into a world-class brand,” commented David Schutzman. “I am excited to join the team and I look forward to leveraging my expertise in developing and implementing strategic communications campaigns.”

About Archstone Consulting

Archstone Consulting is a rapidly growing, independent strategy and operations management consultancy. Archstone Consulting specializes in delivering strategic, operational, IT and CFO advisory services to consumer products, retail, life sciences, manufacturing, and services sectors. Archstone Consulting offers experienced support, efficient execution and measurable results. Headquartered in Stamford, Connecticut, the company has offices in Amsterdam, Chicago, London, New York, San Francisco and Toronto. For additional information, please visit the company’s web site at www.archstoneconsulting.com.

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