



CONTACT:

Archstone Consulting
David Schutzman
203.940.8200

Berns Communications Group, LLC
Michael McMullan
212.994.4660

FOR IMMEDIATE RELEASE

Archstone Consulting Names Mark Simmons Principal
Industry Veteran to Lead Operations Practice in Europe

STAMFORD, Conn. & LONDON – April 30, 2007 – Archstone Consulting, a leading strategy, operations and CFO advisory management consulting firm, today announced that it has named Mark Simmons as Principal to lead the Operations practice in Europe. Based in London, Mr. Simmons will be responsible for growing Archstone Consulting’s European Operations consulting capabilities and client base in key disciplines including Strategic Procurement, Operational Efficiency, Supply Chain Management, and New Product Development. He reports to Bob Derocher, Principal and Global Operations practice leader.

Mr. Simmons, 44, joins Archstone Consulting with more than 17 years of industry experience specifically in the areas of operations, sourcing and supply chain management. Mr. Simmons was previously Lead Partner of Ernst & Young’s Global Sourcing and Supplier Management Practice and a Principal at Booz Allen & Hamilton, based in London. Most recently, Mr. Simmons was Vice President at Efficio, a London-based procurement and supply chain consulting firm, where he developed the industrials market segment, including equipment, automotive, aerospace and chemical industries and served clients on a global basis. He has also served in executive Supply Chain Management roles at CompAir Ltd UK and PolyOne Corporation.

“We are thrilled to welcome Mark to the European Operations team,” said Todd D. Lavieri, President and CEO of Archstone Consulting. “The outstanding credentials he brings in operations, sourcing and supply chain management will strengthen our service offerings in Europe and will provide added value to our existing and future clients.”

“I am very excited to join Archstone Consulting and to help drive its European growth,” commented Mr. Simmons. “Europe represents a significant market for the firm’s Operations services as clients face challenges and opportunities driven by global competition and increasingly demanding customers.”

Mr. Simmons, widely recognized in the area of Strategic Procurement, was selected as one of the “top 50 sourcing professionals” by *iSource* magazine. He has published numerous articles and speaks regularly on current trends and best practices in Supply Chain Management.

Mr. Simmons holds a BS in Engineering from the University of Wisconsin and an MBA from the University of Michigan. He resides with his family in the UK and France.

About Archstone Consulting

Archstone Consulting is a leading independent strategy and operations and CFO advisory management consultancy, specializing in delivering strategic, operational, IT and CFO advisory services to the consumer products, retail, life sciences, manufacturing, and services sectors. Archstone Consulting offers experienced support, efficient execution and measurable results. Headquartered in Stamford, Connecticut, the company has offices in Amsterdam, Chicago, London, New York, San Francisco and Toronto. For additional information, please visit the company’s web site at www.archstoneconsulting.com.

###